



LEP – Sub Committee

LEP - Enterprise Zone Governance Committee

Private and Confidential: No

Date: Monday, 9 July 2018

EZGC Terms of Reference

(Appendix 'A' refers)

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Executive Summary

The purpose of this brief report is to generate a discussion on re-focusing the Terms of Reference of the Enterprise Zone Governance Committee with the aim of shaping an agreed work programme.

Recommendation

The Enterprise Zone Governance Committee is asked to:

Subject to the views of the Committee, invite the Chair to bring forward to the next meeting an outline work programme to advance the Lancashire Advanced Manufacturing and Energy Cluster with a focus on progressing and adding- value to the work of the Cluster as whole, and to supporting the delivery of individual EZ commercial and investment plans.

Background and Advice

1. The purpose of the Enterprise Zone Governance Committee (EZGC) has largely been to review to EZ submissions to Government and endorse the subsequent strategic and operational plans of partners, which is an important role, while noting reports on delivery progress. The current Terms of Reference evidence the largely reactive focus of the EZGZ (see enclosed Appendix 'A').
2. More latterly, however, the work of the EZGC has broadened with partners agreeing to develop the Lancashire Advanced Manufacturing and Energy Cluster (LAMEC), with new marketing collateral supported by a website presence, and in-principled agreement on how best to manage and share new investor and occupier leads.



3. Moving forward, it is suggested that the EZGC could add further value in developing the LAMEC offer, in driving cluster-level activity and support, while advising partners on their individual EZ commercial and investment plans, where this would be helpful.
4. For example, a re-purposed EZGC could more actively engage with local partners on the following:
 - Advising, testing and supporting the development of commercial and investment approaches, infrastructure plans, and delivery models.
 - Supporting local partners in their engagement of private and institutional investors, as part of an agreed marketing and investor strategy.
 - Agreement to co-fund enhanced marketing collateral and procure shared commercial agents, as part of an agreed marketing and investor strategy.
 - Agreement on setting an economic performance framework for LAMEC which would identify and track how many (higher value) jobs we collectively aim to create and by when; similarly, floor-space, occupation rates and inward investment successes; the additional value (GVA) of this economic activity; and whether there are any specific demands that need to be addressed by Lancashire's business growth, skills, innovation and international trade work-streams.
5. At this stage, the above are only examples of the range of activities the EZGC could engage with and are highlighted to promote a wider discussion among Committee members.
6. Subject to the views of the Committee, an outline work programme will be submitted to the next meeting, in consultation with local EZ partners.
7. It is also proposed that revised Terms of Reference be provided to the next meeting to reflect any shift in focus in the purpose of the EZGC.

List of Background Papers

Paper	Date	Contact/Tel
N/A		
Reason for inclusion in Part II, if applicable		
N/A		